

# DAR FREELAND

## ARTIST

107 EAST CHARLESTON BLVD. STUDIO 203 LAS VEGAS, NEVADA 89104

E • FACEUPSTUDIO@AOL.COM

### EMPLOYMENT

1974 - present

WE CLEAN UP • Apartment Rental Prep Service	Owner
TAPE ENGINEERING INC • Tape Duplication	Recording Engineer
WAVEGUIDE ENGINEERING • produce radar channel for SR-71 Blackbird	Machinist
AUDIO ENCOUNTER • Audio Tape Duplication for International syndicated Radio Programs & In-Flight Audio	Owner/Partner Audio Engineer
SUTHERLAND PHOTO DESIGN • Photography	Photo Assistant Finance Manager
WEDGEWOOD BLUE • Musical Band	Band Manager
LIFESPRING INC. • International Personal Growth Seminars	Space Planning Interior Design Construction Management Trainer Training Development and Design Life Coach Promotional Director Production Supervisor
R & R TECHNICAL • Contract Illustration for the Aerospace Industry/Rockwell Science Center	Technical Illustrator Typesetter
CRICKET STUDIO • Graphic Design & Illustration Studio	Owner/Partner Designer Illustrator Finance Manager Promotional Director Art Director

GEORGE L. STURMAN MUSEUM OF FINE ART •  
Museum, Master Works & Drawings of  
The 20th century, Antiquities - Native  
American, African Art, Inuit, etc

Assistant to Mr. Sturman  
Corporation Secretary  
Board Member  
Museum Manager

8 MARTINIS PUBLISHING • Writing Studio,  
Radio Program Development, Business  
& Product Development, Web Content  
Development, Entertainment Development  
Publishing

Owner  
Director/Producer  
Product Development  
Licensing Director

THE ALEXANDER COLLECTION • The Collected  
Works of Jimmy Alexander

Owner  
Product Development  
Licensing Director

FACE UP STUDIO & GALLERY • Fine Art Studio  
& Gallery featuring works of Dar Freeland

Owner  
Artist/Illustrator  
Promotional/Press Manager  
Web Design & Maintenance  
Director, Product Marketing  
Licensing Director

COMEDYMOGUL.COM INC. • Internet Based  
Entertainment Studio and Media Outlet  
To Promote & Market Comedy Product &  
Manage Talent

Owner  
Director/Producer  
Product Development  
Licensing Director

## **FINE ART BODIES OF WORK** **1978 - present**

Face Up • Acrylic on Canvas, Mixed Media, Fine Art Illustration on Paper	Creator
Alchemy • Fine Art Watercolors on Paper	Creator
Crickart • Illustration Fonts	Illustrator/Partner
Yogos • Ceramic Sculpture	Creator
Mythos Logos Heads • 3D Props	Sculptor/Painter
Expedition Chess • Carved/Sculpted Mixed Media	Sculptor/Painter
Worlding • LG Format Photo Collage/Plexi Installation	Creator/Author
Alexander Collection • Drawings	Owner/Developer

## **WRITTEN WORD/BOOK PROJECTS** **1985 - present**

Urp, Blahg Book	Author
Stop Making Sense	Author
One Life	Author
Metaphorics • The Text	Author
Metaphorics • Booklet Series (24)	Author
Metaphorics • The Author Biography	Author
Metaphorics • Evolving Door Newsletter	Author
Buying Art Services	Author
Alchemy • Inner Gold	Author
J Alexander Biography & Art Book	Author
Face Behind Face	Author

## **CARTOON ILLUSTRATION & ANIMATION** **1990 - present**

Dyne to Fink	Cartoon Strip	Author/Partner
Carson	Cartoon Strip	Development/Partner
Face Up Blahg	Illustration Weblog	Author/Illustrator
Face Up Film	Short Film	Author/Illustrator

## BOOKMARK DESIGN & ILLUSTRATION 1994 - present

Worlding	Photographic Mural	Author/Creator
Face Up	Illustration	Author/Creator
Yogos	Illustration	Author/Creator
Alchemy	Fine Art Watercolor/Text	Author/Creator
Metaphorics	Inspirational Bookmarks	Author/Creator

## PRODUCT DESIGN & DEVELOPMENT 1990 - present

Face Up	Fine Art Prints	Author/Creator
Face Up	Greeting Cards	Author/Creator
Face Up	T-Shirt Line	Author/Creator
Face Up	Textile Design	Author/Creator
Face Up	Removable Tattoos	Author/Creator
Face Up	Magnets/Pins	Author/Creator
Face Up	Web Icons	Author/Creator

Alchemy 1	Fine Art Prints	Author/Creator
Alchemy 2	Composed Prints	Author/Creator
Alchemy 3	Photo Manipulated Prints	Author/Creator
Alchemy	Backgrounds Collection	Author/Creator
Alchemy	ColorEdge™	Author/Creator
Alchemy	Orb-It™ Web Icons	Author/Creator
Alchemy	Gift Wrap	Author/Creator
Alchemy	Greeting Cards	Author/Creator

Yogos	Garden Stone Cast Statues	Creator
Yogos	Yoga Wear Brand	Creator
Yogos	Glass Figurines	Creator
Yogos	Cast Metal Figurines	Creator
Yogos	Ceramic/Porcelain Figurines	Creator
Yogos	T-Shirts, Sports & Play	Creator

Alexander	Floor Tile Design	Designer
Alexander	Art Prints	Author/Designer
Alexander	Interior Dome Design	Designer
Alexander	Precious Gem Collection/Jewelry	Designer
Alexander	Daily Inspiration Cards	Author/Designer
Alexander	Wall Coverings	Designer

Alexander	Mosaics	Designer
Alexander	Lighting/Sconce Design	Designer
Alexander	Textile Design	Designer
Alexander	Greeting Cards	Author/Designer
Alexander	Custom Area Rugs	Designer
Alexander	Hospitality/Commercial Carpet	Designer
Alexander	T-Shirts/Yoga Wear	Author/Designer
Alexander	Punched Tin Ceilings	Designer
Alexander	Floor Coverings	Designer
Metaphorics	Lifeyles Glass Divination	Author/Designer
Metaphorics	Affirmation Cards	Author/Designer
Metaphorics	Divination Deck w/artwork	Author/Designer
Metaphorics	Dream Interpretation Web Interactive	Author/Designer
Metaphorics	Apparel	Author/Designer
Metaphorics	Candles	Author/Designer
Metaphorics	Board Game	Author/Designer
Metaphorics	Radio Spots	Author/Designer
Metaphorics	Greeting Cards	Author/Designer
Metaphorics	Inspirational Posters	Author/Designer
Misc	Travel Cards	Author/Designer

## CONTRIBUTIONS/NON-PROFIT PROJECTS 1999 - present

Expedition 2000	Breast Cancer Fundraiser	1 Year Fundraising Campaign Vehicle Graphics Design/Graphics
City Of Las Vegas	GAME Arts & Music Festival	Logo/Apparel Graphics
Center for Creative Therapeutic Arts	Echoes of Sound Fundraiser	Painted Drum Donation
Nevada Cancer Institute	Vegas Dozen	Design Promo Materials
Safe Nest Shelter	Fundraiser	Fine Art Print Donation
AFAN	AIDS Fundraiser	Fine Art Print Donation
NICA	Fundraiser	Expedition Chess
Saks Fifth Avenue	Public Service Project	Art Day - Kids Challenged by Cancer

## CONSULTANT TO BUSINESS

Includes Marketing, Logo, Finance, Location Design, Business Plan, Strategy  
1980 - present

Sutherland Photography	Los Angeles, CA
Pork Pie Percussion	Los Angeles, CA
Skope	Las Vegas, NV
Totch	Las Vegas, NV
Coffee Magazine	Las Vegas, NV
Carole Montgomery Comedian	New York, NY
Global Naxi Culture Conservation Society	Yunnan, China
CartoonMogul.com	Las Vegas, NV
Force of Nature	Los Angeles, CA
Ohana Incorporated	Zambia, Africa
Expedition 2000	Searchlight, NV
Mitchell Feigenberg & Associates	Oakland, CA
Arty Girl Productions	Las Vegas, NV
Susan Sky Productions	Steamboat Springs, CO
Pawsitive Imagery	Las Vegas, NV
Noonerz	Los Angeles, CA
Hot Property	San Diego, CA
Johnny B's	Provo, Utah

## SCHOOLS/PROJECTS

On-site Participation, Las Vegas, NV  
2002 - present

INNOVATIONS International Charter School of Nevada	Art Exhibit
Silverado	Art Contest Judge
Magnet School	Sand Painting
Magnet School	Sand Painting
Silverado	Design and Provide Custom Artwork for Children's Art Days

## PERSONAL PROJECTS

[cricketstudio.com/mandala](http://cricketstudio.com/mandala) • [cricketstudio.com/mandala2](http://cricketstudio.com/mandala2)  
1999 - present

Sand Mandala #1	Tibetan Mandala Sand Painting	Healing Meditation for Cancer
Sand Mandala #2	Tibetan Mandala Sand Painting	Healing Meditation for Cancer

## PROPS/GRAPHICS - FILM/TELEVISION

1990 - present

For the Love of May	A Mary McDonough Film	Props/Illustrator
Magic Boys Easter	Showtime Holiday Special	Paintbox Director
Mr. Fix It	Academy Award Director, Topper	Vehicle Graphics
Hi Honey I'm Dead	Lions Gate	3D Wall Lettering
Dr. Seuss Wedding	Studio West Production	Props/Illustrator

## FINE ART / In the Collection Of: Partial List • 1996-present

Erin Brockovich  
Mary McDonough  
Wes Myles  
Jodi Fonfa  
INNOVATIONS Charter School  
Gary Reese  
Eric and Mary Strain  
George L. Sturman  
Peter Laskey  
Jenny DeBorja  
Robert Benz  
Robert J. DiOrio, PhD  
Michael Ihara, DC  
Roger Sarbacher

## GRAPHICS/INTERIORS CLIENTS

2000 - present

Saks Fifth Avenue	Las Vegas, NV	Vegas Dozen
Lifespring Inc.	Los Angeles, CA	Interior Design
Zdenek Eye Institute	Los Angeles, CA	Interior Design
Zdenek Eye Institute	Los Angeles, CA	Graphics
Mobile Illuminations	Los Angeles, CA	Pershing Square 2006 Christmas Season Winter Mural (15' x 30')
City of Las Vegas	Fremont Street	Mural of Downtown
City of Las Vegas	Fremont Street	Neon Signage

City of Las Vegas

Las Vegas Boulevard

Aerial Gallery Banner  
Project - Years  
1 & 3

City of Las Vegas  
Whirlygig Inc.  
Pioneer Casino  
U.S District Court  
Caesar's Palace  
Harrah's  
Rio Hotel & Casino  
Rio Hotel & Casino  
Carole Montgomery  
Mary McDonough  
Ayola Photography  
Johnny B's Comedy Club  
Very Special Arts CA  
Coffee Magazine  
Visual Fare Food Styling  
Ayola Photography  
Wilson Partitions  
Arcadia  
Studio West Photography  
Jerry Metellus Photography  
Dave Bassett Photography  
Goldwell Outdoor Museum  
Christie Moeller Stylist  
Sutherland Photography  
Morris Design Group  
Face Up Gallery  
Cricket Studio  
8 Martinis Publishing  
Crown & Anchor Corp  
The Donatello  
Royal Caribbean Cruises  
ALHI International

Centennial  
First Friday  
Laughlin Nevada  
Las Vegas, Nevada  
Las Vegas, Nevada  
Las Vegas, Nevada  
Las Vegas, NV  
Las Vegas, NV  
New York, NY  
Los Angeles, CA  
Los Angeles, CA  
Provo, Utah  
Los Angeles, CA  
Las Vegas, NV  
Las Vegas, NV  
Los Angeles, CA  
Los Angeles, CA  
Los Angeles, CA  
Las Vegas, NV  
Las Vegas, NV  
Las Vegas, NV  
Las Vegas, NV  
Rhyolite, NV  
Las Vegas, NV  
Los Angeles, CA  
Los Angeles, CA  
Las Vegas, NV  
Las Vegas, NV  
Las Vegas, NV  
Las Vegas, NV  
New York, NY  
Miami, FL  
Direct Marketing

Promo Materials  
FF Map 2 per year  
Promo Illustration  
Annual Report  
Promo Illustration  
Promo Illustration  
Billboard Design  
Casino Promotions  
Promo Poster Design  
Logo Design  
Logo Design  
Logo Design  
Logo Design  
Logo Design  
Logo Design  
Logo Design  
Logo Design  
Website Design  
Website Design  
Website Design  
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Website Design  
Website Design  
Website Design  
Website Design  
Website Design  
Website Design  
Website Design  
Brochure Design  
Brochure Design  
Brochure Design  
Brochure/Annual  
Report  
Package Design  
Aerial Banner  
Design/Production  
100 Murals Brochure  
Gallery Design

Staedtler Mars  
City of Las Vegas

Los Angeles, CA  
Las Vegas, NV

City of Las Vegas  
Face Up Gallery

Las Vegas, NV  
Las Vegas, NV



## AWARDS

### 2002 - present

11.20.06	Voted #5 Gallery in Las Vegas	LV Business Press
08.01.03	Voted Second Place Van GO Competition	Clark County Parks & Recreation
01.01.02	Voted Top 10 Graphic Designers	Nevada Business Journal

## PUBLIC EXHIBITIONS

### 1997 - present

Art in the Park	Exhibit/Art Demonstration	Las Vegas
Revive Studios	Exhibit/Signing	Los Angeles
Tinocos Restaurant North	Exhibit	Las Vegas
Tinocos Restaurants South	Exhibit	Las Vegas
Studio West Photography	Exhibit	Las Vegas
Erin Brockovich Australia	Seminar Presentation	Australia
Aerial Gallery Las Vegas	Banner Project/Public Art	Las Vegas
8 Martinis	Art Demonstration	Las Vegas
First Friday	Art Demonstration/Book Signing	Las Vegas
Nevada Institute of Contemporary Art	Sculpture Demonstration	Las Vegas
City Hall Bridge Gallery	Banner Exhibit	Las Vegas
Lloyd George Courthouse	Art Exhibit	Las Vegas
Las Vegas Art Museum	Art Exhibit	Las Vegas

## MEDIA/ARTICLES

### 2003 - 2005

07.01.05	Nevada Magazine	The Artisans of Las Vegas	Patrick Kennedy
06.24.05	Las Vegas City Life	Absolute Positivity	Kelle Schillaci
04.04.05	So Go Now/Travel Stok'd Magazine	First Friday in Las Vegas	Kellie Archuletta
02.08.04	LV Review Journal	Shamelessly Successful	Leigh McCormick
02.05.04	Las Vegas Mercury	Arts: Are We There Yet?	Carol Cling
02.04.03	Las Vegas Mercury	Sneeze and You Die	Staff Writer
08.13.03	Las Vegas View	2AM Club Life/Review	Meme Hsu
		Art Gets Moving Thanks to County's Van GO Project	Ellen Zeigler

## PERSONAL DATA

Birthplace: Los Angeles, CA

Birth Date: September 19, 1958

Currently Resides: Las Vegas, NV

Health: Excellent

Marital Status: Single

Children: None

Education: High School Diploma • College 4.0 GPA • Fine Art Photography

Interests: Art, Science, Design, Philosophy, Writing, Production, Teaching, Learning

## CONTACT

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web: [faceupstudio.com](http://faceupstudio.com)

[faceupstudio.com/blahg](http://faceupstudio.com/blahg)

[myspace.com/faceupstudio](http://myspace.com/faceupstudio)

[cricketstudio.com](http://cricketstudio.com)

[cricketstudio.com/mandala](http://cricketstudio.com/mandala)

[cricketstudio.com/mandala2](http://cricketstudio.com/mandala2)

[8martinis.com](http://8martinis.com)

[comedymogul.com](http://comedymogul.com)

[darfreeland.com](http://darfreeland.com)